



A Wonderful Worle

**Investing in our people,
community and environment**

The first three years 2014-2017



Local Trust | Big Local

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Front Cover:

Thanks to Shane Binding and family, local residents and winners of the logo competition

VISION: A WONDERFUL WORLE

The Big Worle vision and mission statement below has brought together views and aspirations expressed by our residents. This has been formally adopted by the Big Worle Partnership.

Vision statement

Our vision statement 'A Wonderful Worle' is a summary of our aspirations for the Big Worle programme of activity.

Mission statement

Investing in our people, community and environment.

We believe that an ongoing investment of money, skills, training and time - put into resourcing the people who live, work and volunteer in the Big Worle area - will help Worle to become an even greater place to live, one where people continue to choose to bring up their families and establish their lifetime homes.

Driven by residents and community research, our action plan is evolving. Consultation and research has made clear the priorities most in need of investment.

Our action plan aims to help 'BIG Worle' by investing in these priorities:

1. *Improved communication between local people*
2. *Make the area safe and friendlier*
3. *Develop local skills and training, employment*
4. *Eliminate health inequality and promoting healthy lifestyles*
5. *Increase activities for children and young people*
6. *Tackle social isolation - particularly of vulnerable adults, those with disabilities, the elderly and young people and those who care for them*
7. *Improved open spaces*
8. *Improved access to community meeting places*

Most of all, we want to bring people together.



Winner of the children's logo competition, Jasmine, (Year 5) Becket School

INTRODUCTION

It has been, and continues to be, a privilege and an adventure for us to be part of the Big Worle Partnership. To see the commitment of the residents and organisations involved so far, to learn more about the area, to discover the range of activities which happen, to begin to understand the things which are important to those who live here as well as their needs.

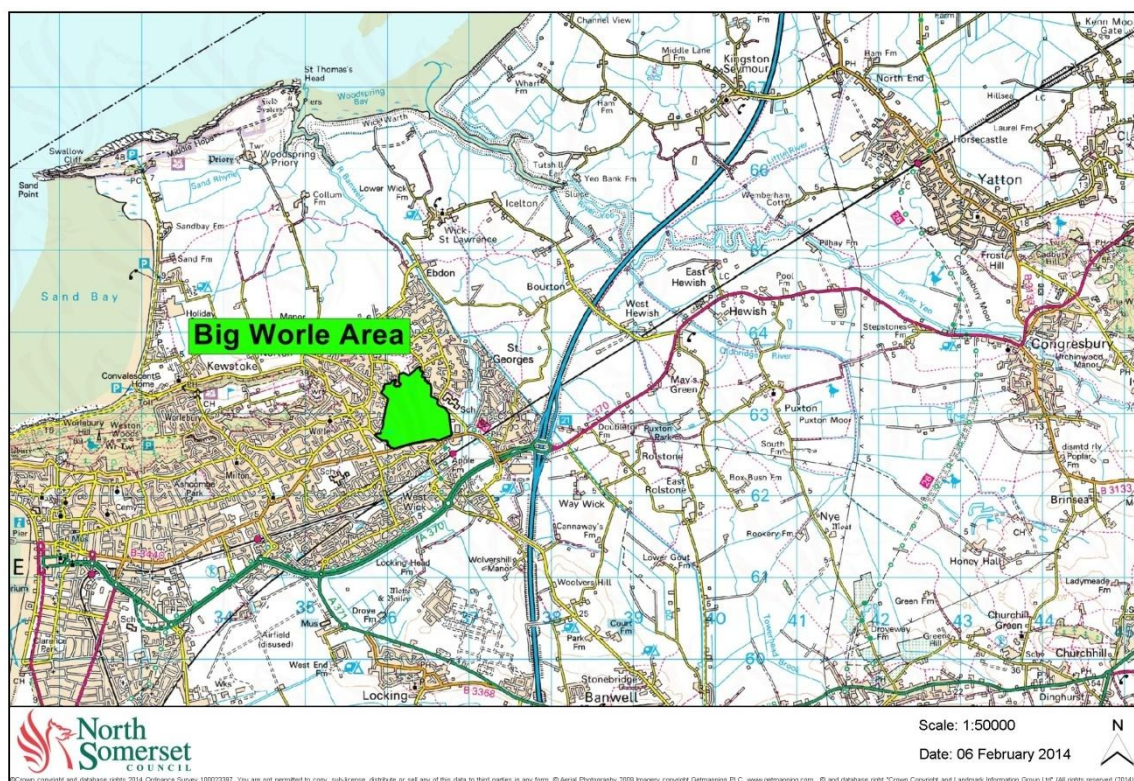
All this has enabled us to develop this action plan – a plan which will lay the foundations to enable all of us, who live in the area, over the next ten years, and beyond - to make our area an even a better place to live and a more 'Wonderful Worle'. We believe it reflects the views of residents. Please read it, share your views and ideas with us but above all get involved.

We cannot do it alone- to transform the area all residents need to be part of this adventure – the adventure of dreams and making them a reality – so that all who live here, both now and in the future, can really say 'we live in Wonderful Worle'

Our special thanks go to North Somerset Council, Alliance Homes, Voluntary Action North Somerset and to Leslie Silverlock (Big Local rep) for enabling us to have this million to invest along with guiding and encouraging us on the journey so far.

Tony Pass & Yvonne Criddle
Co-Chairs

On behalf of the Big Worle Partnership
March 2014



BIG LOCAL IN WORLE, WESTON-SUPER-MARE

In 2011 the Big Local Lottery Fund announced that a distinct area of Worle would be one of the 150 areas identified nationally to benefit from a £1 million investment over 10 years.

The Big Local national programme is managed by the Big Local Trust on behalf of the Big Lottery. Our area was chosen as it has not previously had lottery funding or investment from funders. It was also evident from a range of statistics that the area had suffered a significant and steady decline in living standards. Particular issues of concern included employment, health, disability, education and skill levels.

To help us get started we received £20,000 from the Big Local Trust. This funding has helped us to develop a range of activities enabling local people to get involved and lead the programme, explore residents vision's for the area, form a local partnership and create this Big Worle Plan.



Each area has had the help of a Big Local facilitator to guide and support us as we have developed our local programme of activity. We are grateful for all the help and advice our Big Local representative has given us while getting to this point and will continue to value his support as we progress our plan.

The map above identifies the area of benefit within Worle



Logo competition entry- Jo Green, Resident

BIG WORLE - OUR PARTNERSHIP

Local people have worked together to develop the shared vision, identify priorities and consider the actions that will help us achieve a better future for our community. The Big Local Programme sets out clearly a number of outcomes that it wishes each area to achieve. These are:

- Communities will be better able to identify local needs and take action in response to them
- People will have increased skills and confidence so that they can continue to identify and respond to local needs in the future
- The community will make a difference to the needs it prioritises
- People will feel that their area is an even better place to live

To help develop a work programme to meet these outcomes a local Big Worle Partnership has been formed.

Big Worle Partnership

Our Partnership brings together residents and supporting agencies who live, work or volunteer in the Big Worle area. The last eighteen months has been dedicated to involving local people in helping to gather evidence and as many views about the area as possible. This has been achieved with support from Alliance Homes, North Somerset Council, Voluntary Action North Somerset and a wonderful team of local resident Community Researchers. Using the wealth of local skills, creativity and energy that has emerged we have put together this plan to ensure that our area can respond to the range of local needs that our community has identified.

Partnership outcomes and delivery

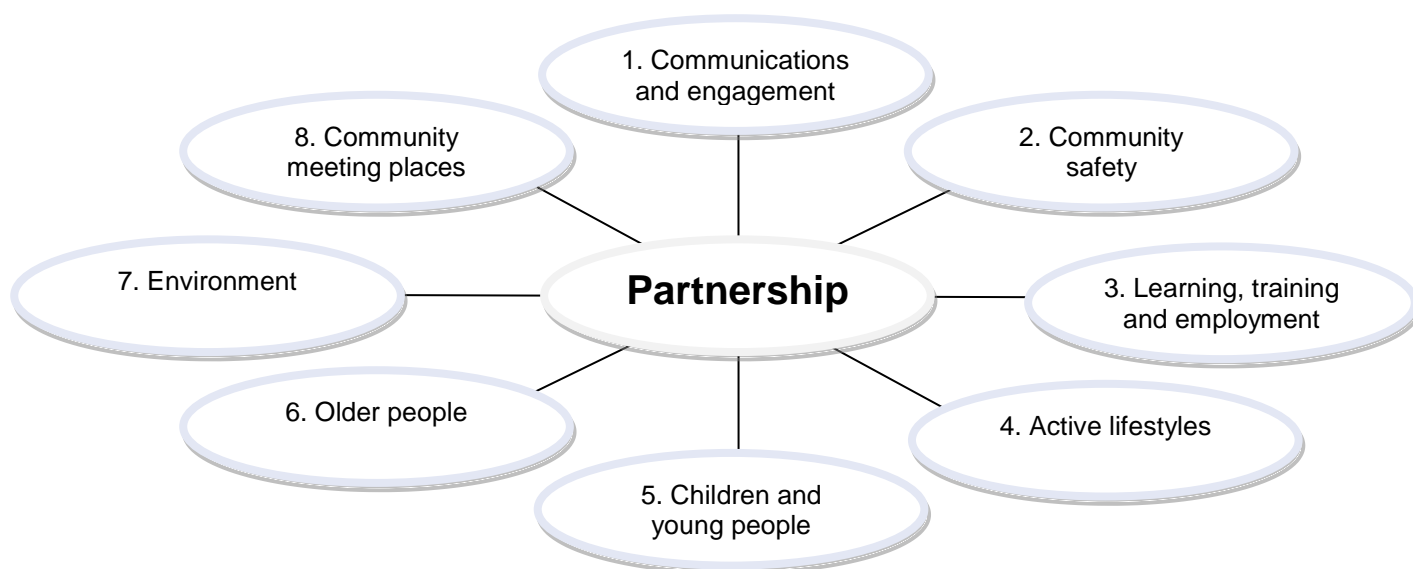
Informed by local residents the Big Worle Partnership has agreed to work together with those who live, work or volunteer in the area to tackle eight key priorities. These are:

1. *Improved communication between local people*
2. *Make the area safe and friendlier*
3. *Develop local skills, training and employment*
4. *Eliminate health inequality and promoting healthy lifestyles*
5. *Increase activities for children and young people*
6. *Tackle social isolation - particularly of vulnerable adults, those with disabilities, the elderly and young people and those who care for them*
7. *Improved open spaces*
8. *Improved access to community meeting places*

Our Big Worle Partnership, representing residents, will lead on delivering these priorities. The Partnership is the main decision making body for the Big Worle programme (please see [Appendix 1](#) for our terms of reference).

The Partnership continues to encourage residents to become involved in the delivery of the plan and welcomes volunteers to join the Partnership and its task groups. Using a consensus decision making process ([Appendix 2](#)) those involved will be asked to follow our Code of Conduct ([Appendix 3](#)). The continued leadership of local people for the duration of this plan is going to be crucial. The following diagram demonstrates the structure that is being developed to ensure continued engagement and delivery of our plan.

Fig 1. The Big Worle Partnership and Task Groups



Some of the children's logo competition entries

BIG WORLE – OUR AREA, OUR COMMUNITY

Worle was first mentioned in the Domesday Book of 1086. Originally Worle was the hub of local village life. However, once Weston-super-Mare became fully developed, then the attention of the developers moved to areas such as Worle for the ever expanding seaside town's development.

Worle has grown dramatically in the last 40 years. The initial development in the 1970s and 1980s included a large number of houses, a Sainsbury's supermarket, a secondary school and a church (St Mark's).

The area is served by two secondary schools, Worle Community School and Priory Community School Academy and several primary schools. Becket Primary School is located near the centre of the Big Worle area.

Worle is now the gateway to Weston-super-Mare, located close to Junction 21 of the M5 motorway with Bristol approximately 20 miles away. The area is largely considered to be a commuter belt which has had an impact on community vitality.

Big Worle Community overview

Big Worle nestles on the edge of the original village. It is predominately residential with a small retail centre and industrial units serving the area and the wider community. There are pockets of green space within the residential settlements and a large park and open space with a children's centre to the north.

The Big Worle area is made up of 1,593 households of approximately 3,798 people. Census data indicates that the local population breakdown is as follows:

- 0-15 years 21%
- 16 -24 years 11%
- 25 – 44 years 26%
- 45 – 64 years 25%
- 65 – 74 years 9%
- 75 and over 8%

The ethnicity profile, also taken from the census, indicates that 2.5% of residents recorded themselves as being of Black and Minority Ethnic heritage which is in line with the Weston-super-Mare area as a whole.

Evidence suggests that the majority of residents have classed themselves as Christian (approximately 55%). A small minority practice other faiths while just over 40% do not practice a faith or did not state a religion.

The area has a mix of housing tenures the breakdown is as follows:

- Owned outright 26%
- Owned with a mortgage/loan 39%
- Private rented 13%
- Social Housing 22%

When considering key issues that impact on resident's quality of life an insight profile commissioned by the Big Local Partnership indicated that 4.1% of residents were considered to have a comfortable living standard. The profile also demonstrated that 60.5% of residents living standards where not quite comfortable and not quite deprived. 35.4% of our residents are claiming some form of state benefit.

WHAT PEOPLE LIKE ABOUT THE AREA



UNDERSTANDING OUR COMMUNITY'S NEEDS AND ASPIRATIONS

The getting started programme has actively involved and encouraged people from around the area to share their views and ideas. The Big Worle Partnership has used a number of methods to ensure that all residents can feel part of Big Worle.

Some of our methods to date have included:

- **Open public events**

Several public events have been held to the north and south of the area to encourage involvement. Local people discussed and recorded what they would like the newspaper headlines to say after 10 years of Big Local activity. Visions for the area were varied and included the following headlines:

Local people's visions



Monthly Partnership meetings



Residents have been holding monthly steering group meetings to work through the Big Worle pathway and develop the Big Worle Partnership for the area. Meetings have always been open to all and advertised widely. This approach has continued with the development of the Partnership.

- **Theatre Orchard outdoor theatre project**

Theatre Orchard organised a whole weekend community engagement arts project for children, young people and

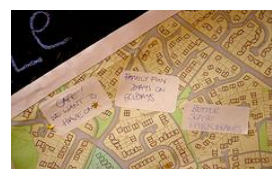


families. The activity brought together local people to build an outdoor performance area that could be used by children and young people and a theatre group in Castle Batch Park. Throughout



share and record their views about what they liked, what could be better and what they would like their area to look like in

the future. The activity organisers also recorded their observations and ideas.



- **Local people trained as community researchers**

An opportunity to take part in the Community Researcher training programme delivered by South West Foundation was offered to local residents. 15 local people attended a Community Researcher taster day. 8 residents decided to participate in the 6 week training course. The course covered designing the research, collecting data from the local community through face to face interviews; analysing the data and presenting the findings from the research to the Big Worle Steering Group. The researchers interviewed a total of 114 individuals living in the Big Worle area.



- **Big Worle Showbiz community choir**



The Big Worle Showbiz choir was set up and developed by a local resident. The choir has proved to be a great way to bring people together, with over 100 members joining in the first six months.

Using the local primary school to rehearse and having now performed their first show the initiative is growing from strength to strength.

- **Participatory Budgeting**



In November 2013 we held our first 'U Spend' event. Local organisations and groups were invited to Castle Batch Community Centre to present to local residents and other groups in a bid to secure up to £500 for their project. We had 12 local projects apply for a share of the £3,500 pot of funding and on the day over 50 people who live, work and volunteer in the Big Worle area took

part. People were asked to score each project on *local benefit*, *value for money* and *benefits to the wider community*. Early indications from the groups are that this is an exercise they would like to see repeated in the future, ensuring that the money is invested in local groups and projects.

- **Plant your ideas**



The Partnership has also attended local events and activities taking place in the area. At these events the 'Plant Your Ideas stand' has proved to be popular with all ages. Residents were encouraged to plant their ideas in flower pots so we could see them grow within the Big Worle plan.

- **Website, Facebook and Twitter**

Our Big Worle Website and Community and Social Media sites have proved popular with Partnership members and the wider community. All facilities are run and maintained by local residents and provide the opportunity to share views, ideas and keep in touch. 492 people have actively engaged with our social media facilities.

- **Working with young people who are not traditionally engaged**

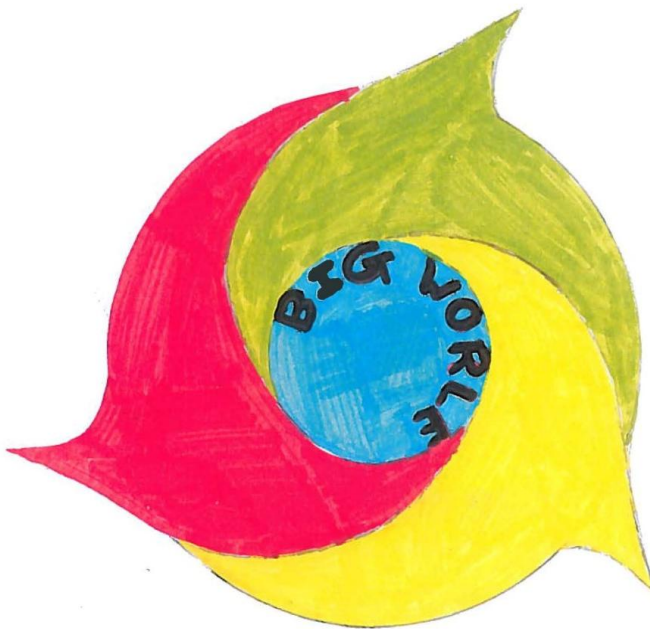
The Partnership commissioned a local youth work social enterprise to work with young people who were not easily heard through traditional routes. 76 young people actively engaged in establishing ideas, needs and aspirations.

The majority of this group had not heard about Big Local previously despite the comprehensive engagement programme. Further activities are planned to build on this involvement.

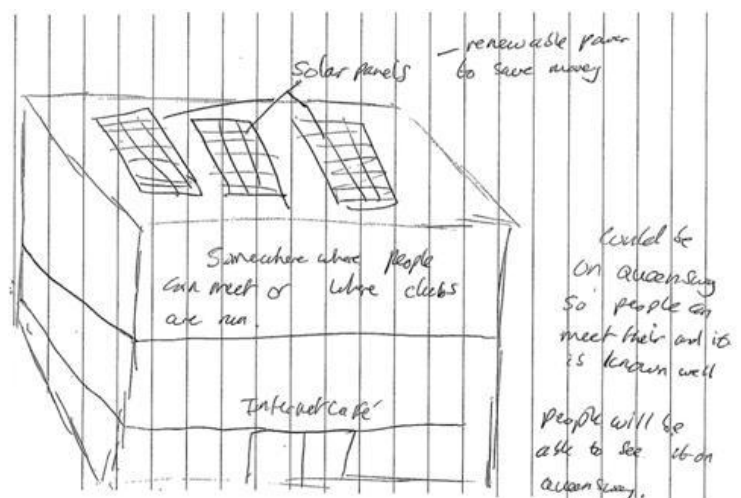
- **Community logo competition/Schools visioning images competition**

Local schools have been working with the Partnership to encourage children and young people's input into the final plan. A community and school logo competition received 67 entries. Young people were also invited to provide sketches of how they would like the area to look at the end of the 10 year investment.

All the views, ideas and aspirations expressed throughout the engagement programme, along with a body of evidence that local organisations have helped us to draw together, has helped to shape the priorities and actions within this Big Worle Plan.



Children's logo competition entrant
Ruben, Becket School



Joshua Yr 9
Worle School

CHECKING AND CHANGING

Bringing together community views, understanding needs and exploring residents ideas has been a journey for the Big Worle Partnership. To mark this journey and ensure that the plan was reflecting the views of our neighbours and fellow residents the Partnership ran a series of Checking and Changing events across the area and in local schools. This was an opportunity for local people to check the vision, priorities and actions and provide any information on gaps. All priorities were supported by the community and some new activities suggested. These have been incorporated within the action plan. Where comments have been made to assist with the development of actions these have been recorded and will be considered by the Big Worle Task groups taking forward the work.



A highlight at these events was the opportunity for local people to invest a £1 million. Using tokens each participant was able to decide how they would invest the money in relation to the Big Worle priorities. Each priority was fully supported but some priorities were ranked higher than others this information has helped to inform the budget for each priority area over the next 3 years.

The top four priorities at mixed age events were as follows:

1. Children and Young People (98 tokens)
2. Active Lifestyles (57 tokens)
3. Older People (51 tokens)
4. Community Safety (47 tokens)



The top four priorities at young people's events were as follows:

1. Environment (55 tokens)
2. Children and Young People (47 tokens)
3. Community Safety (42 tokens)
4. Learning, Training and Employment (38 tokens)



Our thanks go to Worle School students and teachers for giving up their lunch break to get involved with our activity.

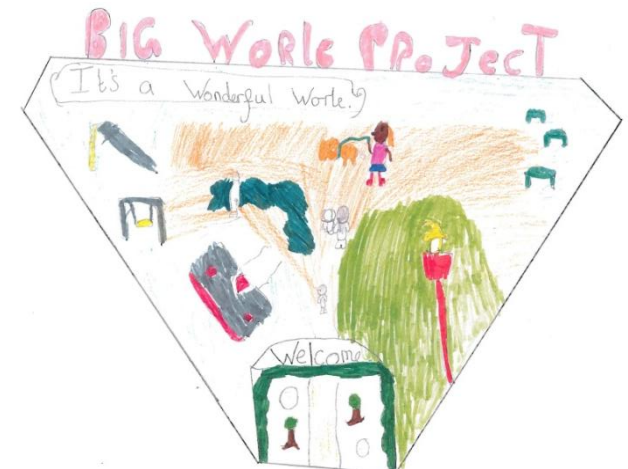
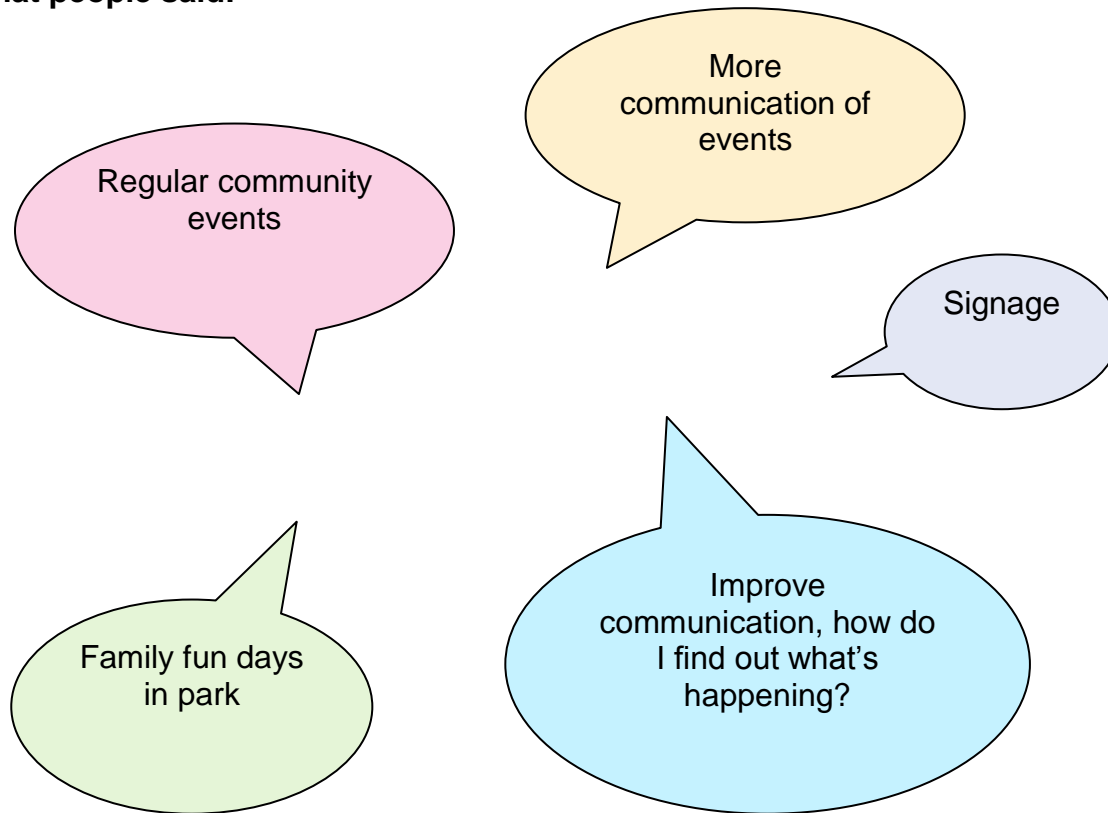
Communication and Community Engagement along with Community meeting places were also seen as areas for investment but they did not rank quite so highly. This was largely due to residents feeling that this work was essential to underpin the rest of the action plan.

OUR PRIORITIES

Communications and Community Engagement

Why this is important: Local people have identified improving communication and engagement in the area as a key priority. Big Worle is an evolving programme that seeks to bring people together to tackle local issues and improve the area through active engagement. Much has been achieved to date but further activity is required to continue to build momentum and develop ongoing community ownership as the programme progresses.

What people said:



Logo competition entrant
Jasmin, Becket School

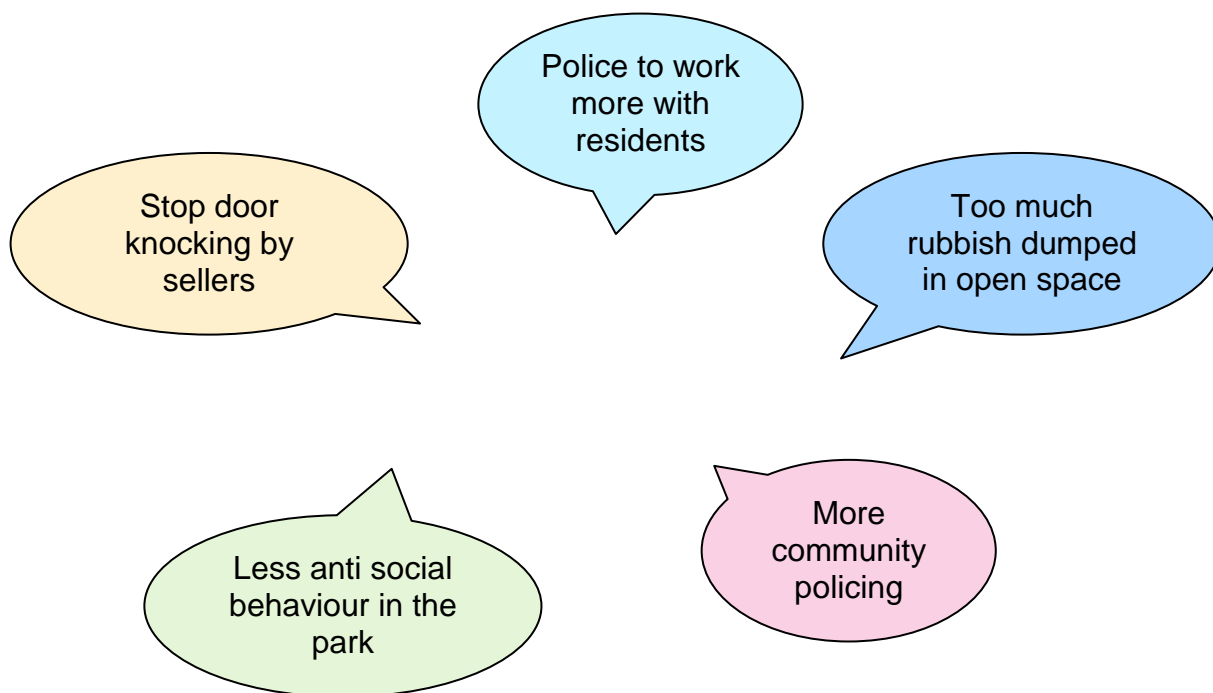
Communications and Community Engagement	
AIM/PURPOSE	ACTION
Improve communication in all areas to: <ul style="list-style-type: none"> Foster community spirit Communicate what is available in Worle 	Further develop and promote Big Worle website and social media methods of communication and information sharing
	Ensure Big Worle acts as a hub for publicising community activity by linking to other web sites
	Establish a Big Worle Blog
	Set up a partnership interactive system for effective information exchange and discussion
	Erect and regularly manage information on notice boards around the area e.g. Preanes Green, Castle Batch, St Mark's Church, Sainsbury's and Becket School
	Further develop a quarterly Big Worle newsletter
	Establish media and marketing training for interested residents
	Develop a directory of community events and ensure Big Worle publicise activities
Encourage community involvement to: <ul style="list-style-type: none"> Engage residents, young, families and older people in Big Worle 	Develop a Residents Street Champions scheme
	Explore options for a community organiser scheme
	Encourage and support further community researcher activity
	Establish an annual U Spend Participatory Budgeting event programme including a specific event for active lifestyles

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Increased Awareness of community activity	Perceptions and individuals knowledge Levels of involvement	What residents say – resident feedback Recorded visits to Big Worle website - 'What's on in Worle' web page

Community Safety

Why this is important: Community Safety remains at the forefront of local people's concerns, with the fear of crime, anti social behaviour, nuisance and illegal activity prominent during consultation. However, it is noted that there is a slight decrease in anti social behaviour over the period 2011 – 12. Local people continue to report on issues such as fly tipping, poorly lit pathways, door sellers, and road/vehicle safety.

What people said:



Logo competition entrant
Pascal, Becket School

Community Safety	
AIM/PURPOSE	ACTION
Work towards the area being a 'crime free' friendly community where local people feel safe	Develop Initiatives to tackle drinking alcohol in public spaces to reduce Anti social behaviour – particularly in the Castle Batch area
	Support Priory School to creatively repaint the underpass
	Develop young people's intervention projects
	Explore options to improve lighting in alleyways and cycle paths
	Establish a local quick response team to tackle and reduce fly tipping
	Review CCTV coverage in the area
	Establish 'no cold calling zones'
	Support the Local Action Team and encourage and enable local people to participate in community safety projects

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Low crime area and feeling safer	<p>Reduced Crime statistics including Anti Social Behavior</p> <p>Fear of Crime</p>	<p>What residents say – resident feedback</p> <p>Police Community Support Officer reports</p> <p>National Data</p> <p>e.g. Crime Maps (http://www.police.uk)</p>

Learning, Training and Employment

Why this is important: The Indices of Deprivation demonstrate that the area has declined significantly since 2004. Particular concern is around income levels, employment and education. The unemployment rate and the number of people on long term sickness benefits or disabled are significantly higher than North Somerset as a whole. The employment type profile of the area demonstrates that nearly 45% of the working age population are either in semi routine or routine occupations or have never worked or are long term unemployed. Nearly half the population has either no qualifications or a level 1 qualification. The skills profile shows a stark contrast between the north and south of the area.

What people said:



Logo competition entrant
Kyra, Becket School

Learning, Training and Employment	
AIM/PURPOSE	ACTION
To raise skill levels of local people to improve life chances and employability	Provide mentoring and develop skills based activities to improve expectations of young people
	Provide support and advice for people seeking to develop local businesses through a possible pop up business school
	Identify seed funding for developing new Social enterprise and small business development
	Stimulate local businesses and micro growth through local activity and promotion
	Establish a Time Bank to share skills and experience
	Big Worle showbiz to provide training opportunities for local people
	Develop a volunteering pathway programme to improve employability

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Local people have increased opportunity	Local unemployment rates reduced Social Enterprises supported Training courses provided	Local Data National Data

Active Lifestyles

Why this is important: Evidence has highlighted that just over 25% of residents living in the Big Worle area do not consider themselves to have good health. This is a higher percentage of the population than North Somerset as a whole and higher than England and Wales overall. When considering physical activity it has been highlighted that our community has one of the lowest participation levels in sport in the whole of North Somerset. However, when talking to residents a significant number have suggested that they would like to be more actively involved in both formal and informal recreation.

What people said:

An outdoor gym would be good for all

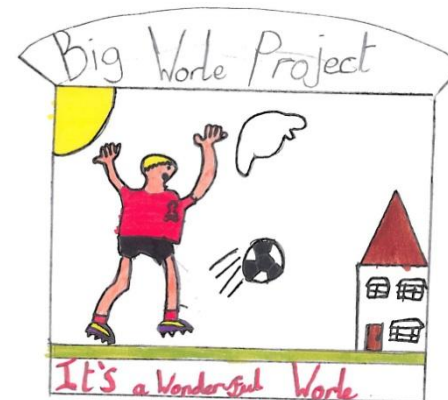
Floodlights for the Multi games area

Make it easier for families to exercise together

More activities for young people



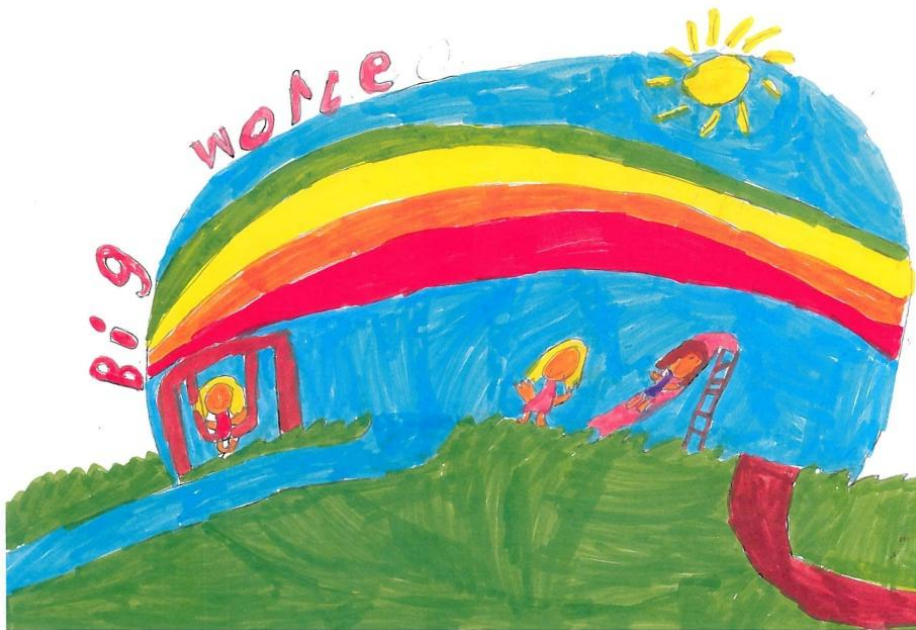
Logo competition entrant
Hanna,
Becket school



Logo competition entrant
Lennon,
Becket school

Active Lifestyles	
AIM/PURPOSE	ACTION
Promotion of active lifestyles to improve health and wellbeing and reduce social isolation	Develop a programme of fun days and taster sessions including during school holidays
	Improve cycling facilities and opportunities to cycle – safely
	Consider options for providing a bike track at Castle Batch
	Consider a ‘Boris Bikes’ type project
	Establish tourist cycling trips through Worle and Weston
	Ensure suitable age specific play equipment
	Remove signs prohibiting Ball games where appropriate
	Explore opportunities to use up some of the smaller green spaces for play equipment
	Provide ‘Parkour rails’ for free running and training
	Provide a skate board ramp and a mini ramp at Castle Batch
	Establish an outdoor gym trail for use for all
	Develop a ‘Worle Nine Lives’ project : Skate Board, BMX and Free Running
	Improve availability of sporting facilities in Big Worle area by supporting local campaigns for more facilities
	Establish Nature Trails through the lanes and across Castle Batch
	Develop interesting short local walks using street art, education boards, street furniture
	Consider developing Forest School survival skills project
	Encourage the development of performing arts E.g. Big Worle Showbiz Dance group Worle performs community theatre (Theatre Orchard) including a creative writing group

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Local people become as active as possible	Levels of 3 x 30mins exercise has increased	Residents Feedback National Data e.g. Active Peoples Survey
Improved facilities and increased usage	Number of miles of improved cycle/walking routes New or refurbished fixed park equipment & ramps	Local Data
Participation in a range of community arts	Numbers participating Number of community art activities per year	Local Data

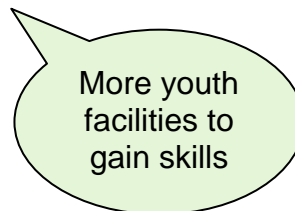
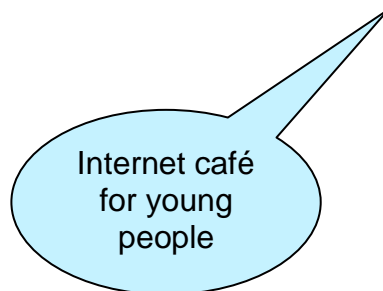
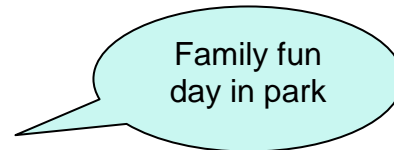


Logo competition entrant
Sasha
Becket School

Children and Young People

Why this is important: Activities for children and young people have been identified by local people of all ages as a key priority. Residents are keen that investment is made to benefit young people and improve their life chances for the future. Some activities do take place within the area but more needs to be achieved to accommodate the range of needs.

What people said:



Logo competition entrant
Sabrina,
Becket school

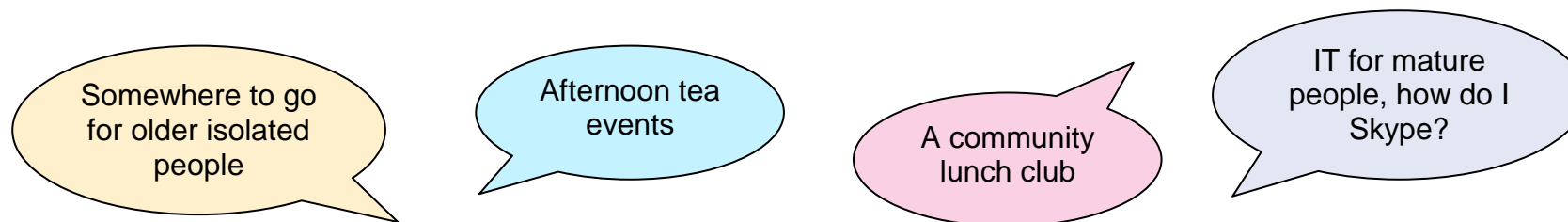
Children and Young People	
AIM/PURPOSE	ACTION
To meet the needs of children and young people through a range of safe and suitable initiatives	Establish Safe meeting points that are light and dry
	Develop a Big Worle engagement programme to enable young people to benefit from Big Local Opportunities that they can be involved with or help shape
	Develop a range of all-age activities/events e.g. Community Bonfire
	Provide alternative activities for girls such as Glee Club, gymnastics, street dance, ballet
	Outreach work to engage with older young people in the development of the Big Worle programme
	Develop an internet café facility (possibly as a social enterprise)
	Improve before and after school activities/provision
	Develop support for young inventors entrepreneurs

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Children & young people feeling valued and included	Perceptions Numbers attending activity programmes	Young people's views Local Data

Older people

Why this is important: Older people make up approximately 18% of the Big Worle population. Local people have expressed views that raise concerns about older people feeling isolated within a prominently younger area. It has also been identified that further work is required to understand the needs of older people.

What people said:



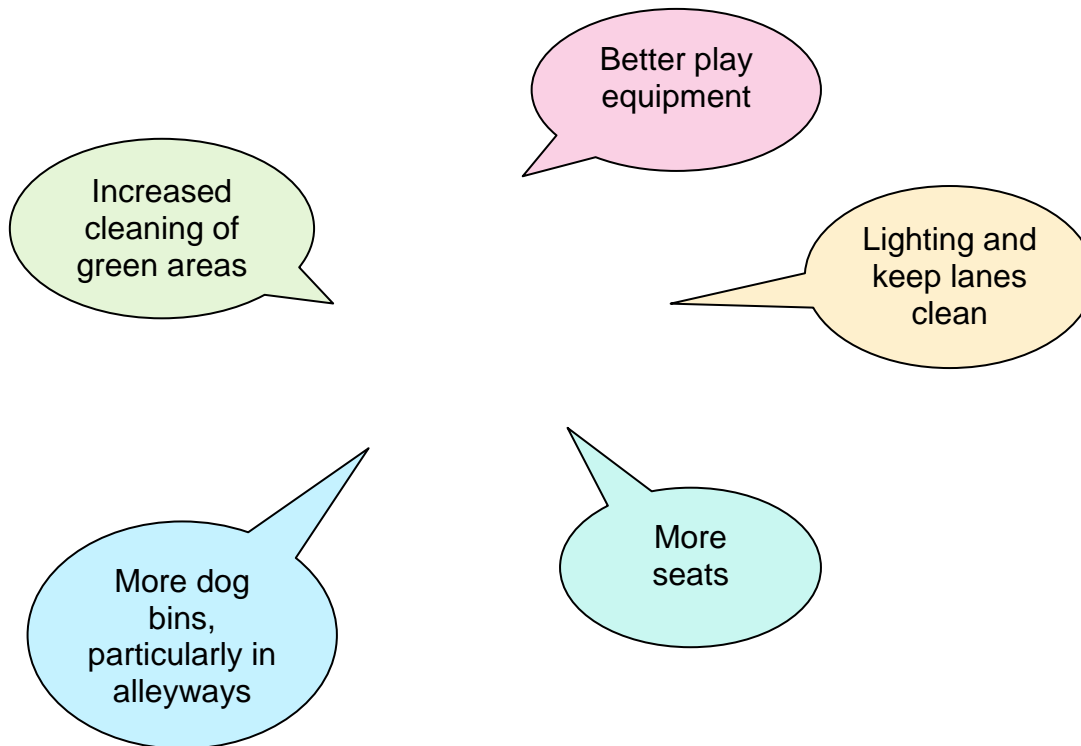
Older People	
AIM/PURPOSE	ACTION
Tackle isolation of older people	Develop a sharing of ideas and activities between young and older people
	Improve provision of social activity e.g. lunch and activity clubs
	Encourage older people's active engagement with Big Worle
	Identify specific views , thoughts and needs through further research with older people
	Promote Dementia Friendly community initiatives

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Older people feeling valued and included	Perceptions of isolation Number of older people involved as new participants	What residents say – resident feedback Local Data

Environment

Why this is important: Local people have demonstrated that the physical and natural environment is important to them. A pride in the area can foster community ownership and engagement and help to improve the vitality of the area.

What people said:



Logo competition entrant
Ashleigh, Becket School

Environment	
AIM/PURPOSE	ACTION
To improve the environment and the appeal of open spaces for residents in the Big Worle area	Identify landowners of public open space so improvements can be made
	Consider developing a Big Worle Orderly role
	Organise community clean up events
	Install new street furniture and dog bins in key locations
	Improve the landscape and natural environment through planting of bulbs and flowers, Trees/hedging.
	Encourage community events in open spaces
	Improve signage around the area
	Explore options for developing an access to toilet facilities scheme
	Improve grit/salt bin provision
	Improve grass cutting and verge maintenance
To improve transport options for residents in the Big Worle area	Improve bus links on the Preatnes Green side of the Queensway
	Improve Road safety especially by Becket School, Wansborough Road by Priory School
	Improve access to services e.g. discount travel scheme to encourage usage of Hutton Moor & @Worle leisure facilities

OUTCOME	INDICATOR	DATA COLLECTION METHOD
All communal open spaces are pleasant and in use	Perceptions	What residents say – resident feedback Local Data
	Number using outdoor space Reduced complaints regarding dog mess	

Community Meeting Places

Why this is important: The area does not have a natural focal point or hub for people to come together but it does benefit from a range of facilities used for specific purposes. Local people have stressed the need to have better access to meeting spaces to improve community spirit in the area and to enable community activity to grow.

What people said:

One place to find out things

Cheaper halls to hire

A community resources/centre

Community Meeting Places	
AIM/PURPOSE	ACTION
Improve the use of community meeting places and resources for residents in the Big Worle area	Map community venues, activities and access within the Big Worle area
	Develop a Resource centre as a Community Hub
	Establish a start up fund for newly formed groups to hire community facilities
	Explore options to develop new facilities to meet local needs e.g. internet café

OUTCOME	INDICATOR	DATA COLLECTION METHOD
Improved facilities and increased usage	Awareness by local people of rooms and halls within the BIG Worle area for community use	What residents say – resident feedback
	Availability of community rooms	Local Data

BUDGETS – Priority spend for the first three years

Activity	Spend per year
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Partnership Development

Partnership Support	£13,000
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To include:

- Coordinator
- Admin support
- Volunteer programme
- Training

Communications and engagement	£14,700
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To include:

- Website development
- Community Noticeboards
- Regular Community Newsletter
- Programme of engagement events
- Street Champions
- U Spend Participatory Budgeting Programme

Community Priorities

Community safety	£8,000
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To include:

- Intervention programme(s)
- Improved lighting on cycle/footpaths
- No cold calling zones

Matched funding and the development of joint initiatives will be pursued to deliver this priority

Learning, training and employment	£10,000
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To include:

- Improve access to learning and training provision and provide incentives
- Pop up Business training
- Social Enterprise programme
- Volunteering pathways

Matched funding and the development of joint initiatives will be pursued to deliver this priority

Active Lifestyles	£20,500
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To include:

- Cycling scheme
- Outdoor gym
- Street games initiative
- Play/Sports equipment
- Community activities and arts programme

Continued

(Budgets continued)

Activity	Spend per year
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Community Priorities

Older People	£5,000
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To include:

- Tackling social isolation programme
- Intergenerational social activities
- Improving access to community services

Children and Young People	£10,000
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To include:

- Co-ordination of Holiday activity programme
- Active engagement with children and young people
- To develop activities
- Develop specific activities for girls
- Develop support for social entrepreneurs and young inventors
- Young advisors programme
- Develop safe meeting points

Environment	£6,000
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To include:

- Worle Orderly
- Landscape improvements, planting
- Clean up projects
- Increase Dog Bins
- Improve signage
- Improve Transport links

Community meeting places	£5,000
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To include:

- Subsidised community use for new groups
- Development funding to improve access

This element of the budget will also require a one off capital investment

- 'One off' costs for developing a community hub **£30,000**
including feasibility of community resource/internet cafe

Total Budget for year 1	£122,200
Total Budget for year 2	£ 92,200
Total Budget for year 3	£ 92,200
Total Budget for 3 years	£306,600

SUSTAINABILITY/INVESTMENT

The Partnership wants to ensure that the sustainability and legacy of the programme is captured through strong management, good coordination and positive investment.

The importance of working with other agencies and potential funders in securing their support to address local issues is seen as a crucial factor in establishing a long term commitment to improving the lives for the people of the area.

Through the development of the plan residents have been working with local organisations who have contributed resources in kind or financial contributions. These include:

- North Somerset Council
- Alliance Homes
- Voluntary Action North Somerset
- Weston College
- Becket School
- Worle School
- Priory School
- Crossroads Care
- Weston Hospicecare
- The Retail Operation
- Be Social Smart
- Multi Faith Forum
- St Mark's Church Hall

The Plan outlines expenditure during the first three years which will test out opportunities for **Social Investment** including business set up and new social enterprises.

In addition, the plan will create grants for community projects through initiatives such as 'U Spend' and community fund.

The Partnership will also seek to maximise the support available from the BIG Local Trust and its partner organisations in pursuit of successful delivery. Where appropriate we will encourage residents to take up opportunities such as the 'UnLtd Star People' scheme which provides support and funding for community entrepreneurs.

The outlined figures on page 29 begin to identify the response to the priorities, and provide the Partnership with a rationale to draw down funding from BIG Local.

RISKS AND CHALLENGES

Our Challenges

- To maximise the participation of local people
- Achieving equality including accessibility
- Ensuring transparency
- Inclusiveness
- Staying local, avoiding distractions from outside influences
- Lively/vital leadership and responsibility
- Sustaining/renewing initiatives
- Avoid strong single issue advocacy
- Monitoring, re-evaluating and evolving
- Strive to achieve maximum local buy in and take up
- Identify needs

Our Risks

- Representativeness
- Political obstructions
- Not meeting all the 'needs'
- Access to professionalism
- Financial mismanagement
- Legal problems
- Conflict between individuals
- Underachieving priority actions

APPENDICES

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1. Terms of Reference

1. The name of the Partnership is: **BIG Worle**.
2. The vision: **A Wonderful Worle**. This will be used in all publicity and promotional items. The mission statement '**Investing in our people, community and environment**' will be used with the vision at all times
3. Membership criteria:

Partnership

Our Partnership will reflect the specific needs and characteristics of the area and therefore will be unique. The structure is designed to enable local people to become involved without the rigour of bureaucratic requirements. The Partnership and the associated groups will aim to maintain the specific membership criteria as follows:

The Partnership will work to the agreed Terms of Reference using the four core principles:

- The majority (at least 51%) of members are residents
- Individuals who normally live, work or volunteer within the Big Worle area boundaries will also be welcome
- Members reflect the range and diversity of people who live in the area, for example, age, ethnicity, gender, faith, and disability or income levels.
- Members will also be drawn from those agencies that are supportive of the vision and mission.

Task Groups

- The eight priority actions (see: [mission statement](#)) will form the basis for establishing associated task groups. The work plans which emerge will enable large numbers of residents to participate.
- Recommendations will be considered by the Partnership for decision.
- Each task group will be represented on the Partnership.
- Task groups will reflect the membership criteria as stated in the Terms of Reference.
- Meeting notes from all task group meetings will be made available to the Big Worle Partnership and published on the Big Worle website.

Focus Groups

- These informal groups will come together to consider single issue activities and have a limited life span.
- They can be formed as an action identified by a task group.
- Each focus group will forward recommendations to the Task Group.

4. Meetings:

Meeting schedules for the Partnership will be set annually; other meetings will be set as appropriate.

Meetings will take place at venues within the BIG Worle area (where appropriate).

The Partnership will agree the frequency and style of meetings.

5. Accountability:

Code of conduct (See [Appendix 3](#))

6. Decision making:

The Partnership will use the process of consensus during decision making activities (See [Appendix 2](#))

7. Financial accountability

The Big Worle Partnership has appointed Alliance Homes to act as its Local Trusted Organisation.

The Partnership will receive regular budget updates and monitor accordingly.

8. Review

The Partnership will monitor progress in delivering the plan through regular reviews, usually every two years.

An annual review will be informed through collation of resident's views and local and national data sets as indicated within the Big Worle action plan.

A full review will be undertaken at the end of year 2 to inform future planning and development.

2. Decision making

Consensus decision making is a process used by groups seeking to generate widespread levels of participation and agreement. There are variations among different groups regarding the degree of agreement necessary to finalise a group decision. The process of group deliberation, however, has many common elements that are definitive of consensus decision making. These include:

- **Inclusive:** As many stakeholders as possible are involved in group discussions.
- **Participatory:** All participants are allowed a chance to contribute to the discussion.
- **Collaborative:** The group constructs proposals with input from all interested group members. Any individual authorship of a proposal is subsumed as the group modifies it to include the concerns of all group members.
- **Agreement Seeking:** The goal is to generate as much agreement as possible. Regardless of how much agreement is required to finalise a decision, a group using a consensus process makes a concerted attempt to reach full agreement.
- **Cooperative:** Participants are encouraged to keep the good of the whole group in mind. Each individual's preferences should be voiced so that the group can incorporate all concerns into an emerging proposal. Individual preferences should not, however, obstructively impede the progress of the group.

3. Code of conduct

Individual members of BIG Worle Partnership and task groups will be required to agree and adhere to the following:

- ☐ Ensure that everything the Partnership does will be able to stand the test of scrutiny by the public, charity regulators, community members, stakeholders, funders and the courts.
- ☐ Ensure that Integrity, respect and honesty are the hallmarks of all conduct when dealing with others within the Partnership and equally when dealing with individuals and institutions outside it.
- ☐ Strive to maintain an atmosphere of openness throughout the community to promote confidence of the public, stakeholders, Local Trust, the Big Lottery Fund, charity regulators and government.

In particular individuals will:

- ☐ Not break the law, go against charity regulations or act in disregard of Partnership policies.
- ☐ Abide by our local Big Local procedures.
- ☐ Always strive to act in the best interests of Big Worle.
- ☐ Declare any conflict of interest or of loyalty, or any circumstance that might be viewed by others as such, as soon as it arises.
- ☐ Avoid being in any position where suspicion could be raised for any appearance of improper conduct - if in doubt, the individual should declare the interest and seek guidance for future meetings.
- ☐ When speaking as a member of the Partnership ensure comments reflect the work of the Big Worle Partnership, even when these do not agree with personal views. When speaking as a private individual they will strive to uphold the reputation of the Partnership and those who work in it.
- ☐ Strive to read all documents and attend all meetings, giving apologies ahead of time to the chair if unable to attend.
- ☐ Contribute to meetings, maintaining a respectful attitude toward the opinions of others while making their voice heard. They will accept a majority Partnership vote on an issue as decisive and final.
- ☐ Maintain confidentiality where this has been agreed in Partnership meetings.